



SHRIMATI INDIRA GANDHI COLLEGE

(Affiliated to Bharathidasan University)

Nationally Accredited at 'A' Grade (4th Cycle) by NAAC | An ISO 9001 : 2015 Certified Institution

Tiruchirappalli - 620 002

Name : M. MEENAKUMARI

Designation : Assistant Professor

Department : Bank Management

Qualification : M.Com., M.Phil.,

Experience : Teaching:12 years Research: NIL

Area of Specialization(s) : Marketing

Email (Official ID) : meenakumari@sigc.edu

Aadhar Number : 8033 0855 9439

Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
M.Phil., (Commerce)	Commerce	Shrimati Indira Gandhi College, Trichy	2009
M.Com	Commerce	Shrimati Indira Gandhi College, Trichy	2007
B. Com	Commerce	Shrimati Indira Gandhi College, Trichy	2005

Research Publications (Indexed)

National

1. Presented a paper on “Consumer Behaviour Millets Products” by International Journal of creative Research Thoughts Published (UGCApproved journal) on 13-Feb 2025, Volume XIII, ISSN 2320-22882, and Impact Factor 7.97.
2. Consumer Satisfaction towards Mobile Banking Services of SBI in Tiruchirappalla Town

on April 2020 – A Study in the Mukta Shabd Journal bearing ISSN: 2437-3150 Number.

3. “Strategic Measurement of Service Quality Management of Select Two Wheeler Dealers in Tiruchirappalli District on May 2020 - A Study in the Alochanachakra Journal bearing ISSN: 2231-3990 Number.
4. Presented a paper on “Green Entrepreneurship” at National seminar on 23.02.2023 on Innovation start-ups for young entrepreneurs in digitalized era at K.S.Rangaswamy College of Arts and Science, Trichengode, Namakkal District

Book Publications

1. Published a book chapter in the book titled “Current Trends in Commerce and Management” with ISBN : 978-93-93622-35-8 published in July, 2023.

Participation in Conference

International:

1. Participated in two days International Conference on “Block chain Application in supply chain Management” by Sengamala Thayer Education Trust Women’s College and IQAC from 10.09.2024 to 11.09.2024.

Participation in Seminars

1. Participated in the “National Seminar on Digitalization and Sustainable Development” on 13th October 2022 organized by the PG and Research Department of Commerce, Shrimati Indira Gandhi College, Tiruchirappalli – 620 002..
2. Participated in IP Awareness/Training Program under “National Intellectual Property Awareness Mission” on April 26, 2023.

Participation in Workshop

1. Two day international workshop on “NAAC AWARENESS PROGRAMME” on 27.07.19 & 28.07.19 at Primax Foundation in Bangalore
2. Participated in the FDP in Securities Markets Jointly Organized by the National Institute of Securities Markets (NISM) Bharathidasan University on 15.2.20 at Bharathidasan University Campus, Tiruchirappalli.

3. Participated One day Workshop on Research Methodology & Publication of Research Articles held on 17 Mar 2025 organized by Research & Development Cell, Thanthai Hans Roever College,Perambalur.
4. Participated in the Six day National level Virtual Faculty Enrichment Program on “Aligning with the new Educational Era” conducted by Primax Foundation, Bangaluru, Karnataka from 21.02.2022 to 26.02.2022.

☐ Participated in the day Faculty Enrichment Program on “Introduction to Cloud Computing” in virtual mode on 26th February 2022 organized by the Department of Computer Science, Information Technology and Computer Applications, Shrimati Indira Gandhi College, Tiruchirappalli – 620 002.

☐ Participated in the Five day Faculty Development Program on “Sales force Essentials for Business Specialists” conducted by ICT Academy, Trichy conducted from 20.06.2022 to 24.06.2022.

☐ Participated in the Two day National Level Virtual Faculty Development Program on “Innovative Teaching and ICT Tools and Resources” organised by IOT Academy, Coimbatore conducted from 16.07.2023 to 17.06.2023.

Participation in Faculty Development Programme

1. Participate Five days Faculty development programme on ESG ‘S Impact on Sustainable goods: A Perceptive tenacity by St.Joseph college of Engineering Technology and Thanjavur 23.9.2024=27.09.2024.
2. Participate Five days Faculty development programme online Workshop on Foundation of Stock Market for Beginners’ by Star International Foundation and Research Education from 23.09.2024
3. Participate Six days Faculty development programme on “Finpro”conducted by NSE Academy on 12.07.2024- 18.07.2024
4. Participate Six days Faculty development programme on “Finpro”conducted by NSE Academy on 06.01.2025-11.01.2025.